

The background of the top half of the page is a collage of several photographs showing people at various stages of the event. Some are sitting at tables talking, others are standing and talking, and one is giving a presentation. The photos are all tinted with an orange color. In the center of this collage is a white trapezoidal box containing the event logo.

**DBS - NUS  
Social  
Venture  
Challenge Asia**

# PROGRAMME EVALUATION 2014

The DBS-NUS Social Venture Challenge is an Asia-wide competition for social enterprises open to any member of the public. Launched by DBS and NUS Enterprise, the competition aims to identify and support new social ventures that have the potential to generate scalable and sustainable social impact. The programme aims to raise awareness and build a culture of social entrepreneurship in Asia and provides multi-dimensional support for budding social entrepreneurs.

Sharing a common vision to foster social entrepreneurship in Asia, DBS and NUS aim to build a robust community of social entrepreneurs and capacity builders across Asia. With such a network, the increased awareness and support for budding social entrepreneurs will accelerate the impact of these ventures to solve today's most pressing social problems.

Organised by:



NUS  
Enterprise

Main Partner:



# TIMELINE

SEP



## Launch of Challenge

24<sup>th</sup> September 2013

OCT



## Ideation Workshops

Between September to November 2013

NOV

DEC 2013

JAN 2014



## Team Submission

28<sup>th</sup> January 2014

FEB



## 12 Semi-finalists

28<sup>th</sup> February 2014

MAR



## Bootcamp

19<sup>th</sup> - 21<sup>st</sup> March 2014

APR



## Business Plan Submission

16<sup>th</sup> April 2014

MAY



## 6 Finalists

6<sup>th</sup> May 2014



## Wild Card Voting

6<sup>th</sup> - 19<sup>th</sup> May 2014



## Wildcard Winner

20<sup>th</sup> May 2014

JUN



## Presentation and Pitch Coaching

4<sup>th</sup> June 2014



## Final Pitch

5<sup>th</sup> June 2014



## Awards Ceremony

6<sup>th</sup> June 2014

| Industry | Team                             | Country of Impact |
|----------|----------------------------------|-------------------|
|          | Bodhi Health Education           |                   |
|          | Brün – Every Pregnancy Monitored |                   |
|          | Damascus Fortune Technologies    |                   |
|          | Interclo Designs                 |                   |
|          | Kitabisa                         |                   |
|          | Let's Be Well RED                |                   |
|          | Local Alike                      |                   |
|          | Maya Universe Academy            |                   |
|          | Science of Life Studies 24/7     |                   |
|          | TinkerTank                       |                   |
|          | Water for All                    |                   |
|          | Zaya Learning Labs               |                   |

- Bodhi Health Education
- Interclo Designs
- Local Alike
- Maya Universe Academy
- Science of Life Studies 24/7
- Zaya Learning Labs

- Kitabisa

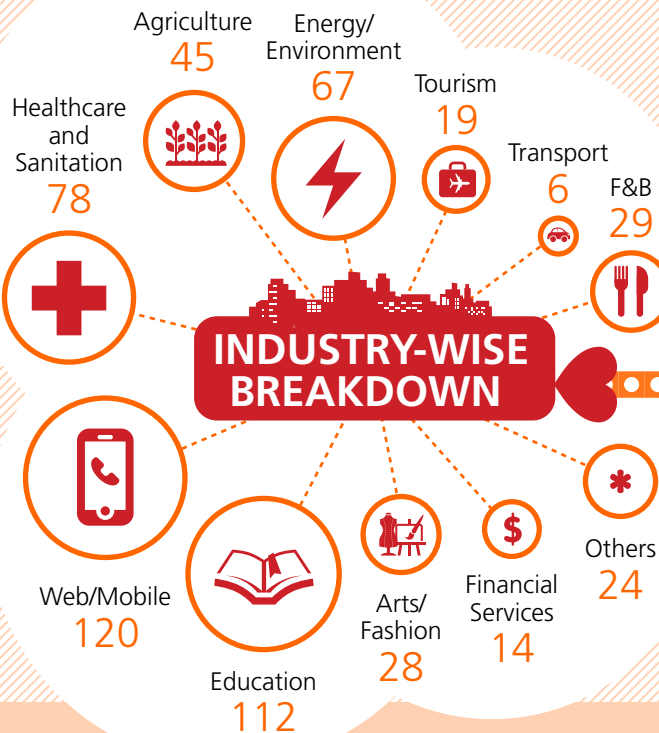
- 1<sup>st</sup> - Zaya Learning Labs
- 2<sup>nd</sup> - Maya Universe Academy
- 3<sup>rd</sup> - Bodhi Health Education
- 3<sup>rd</sup> - Local Alike

# ENTRIES

## How they stacked up

418

Complete Entries



174 Existing SEs

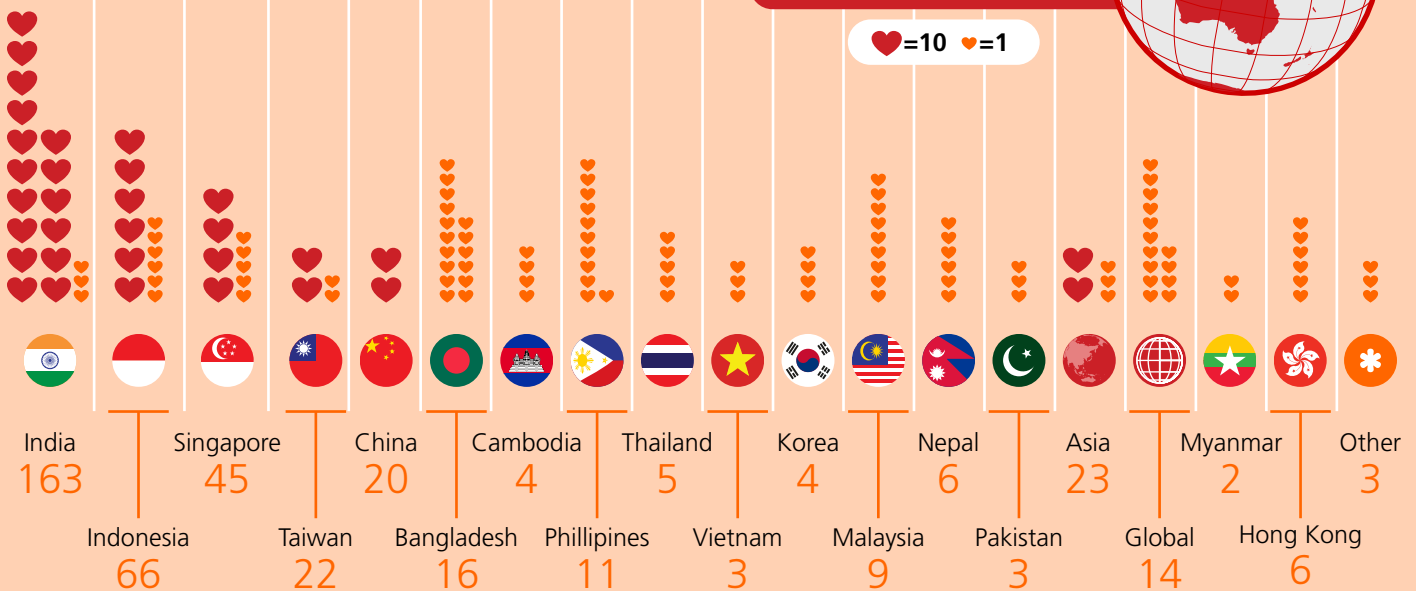
227 New Ideas

17 Combinations

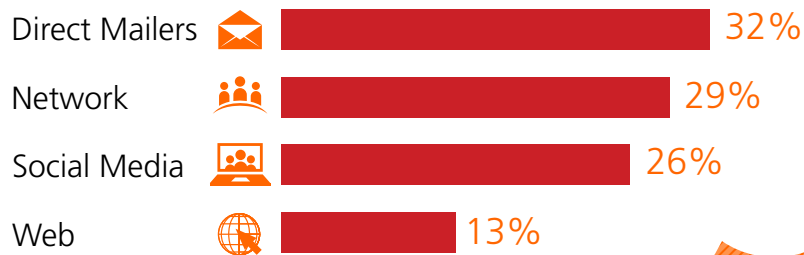
Note: Based on 418 entries; some entries fall into multiple sectors.

### COUNTRY OF IMPACT

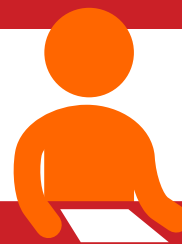
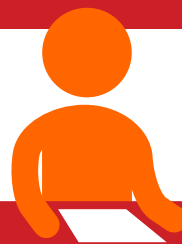
♥=10 ♥=1



# HOW DID THEY KNOW of the challenge ?



## Strengthened by JUDGES & MENTORS



**Prelim Judge**  
(~12 entries)

116

**Semi-finals Judge**  
(3 business plans)

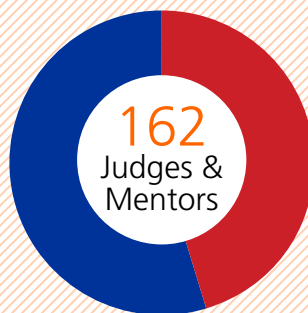
19

**Finals Judge**  
(7 teams)

9

**Mentors & Facilitators**

18



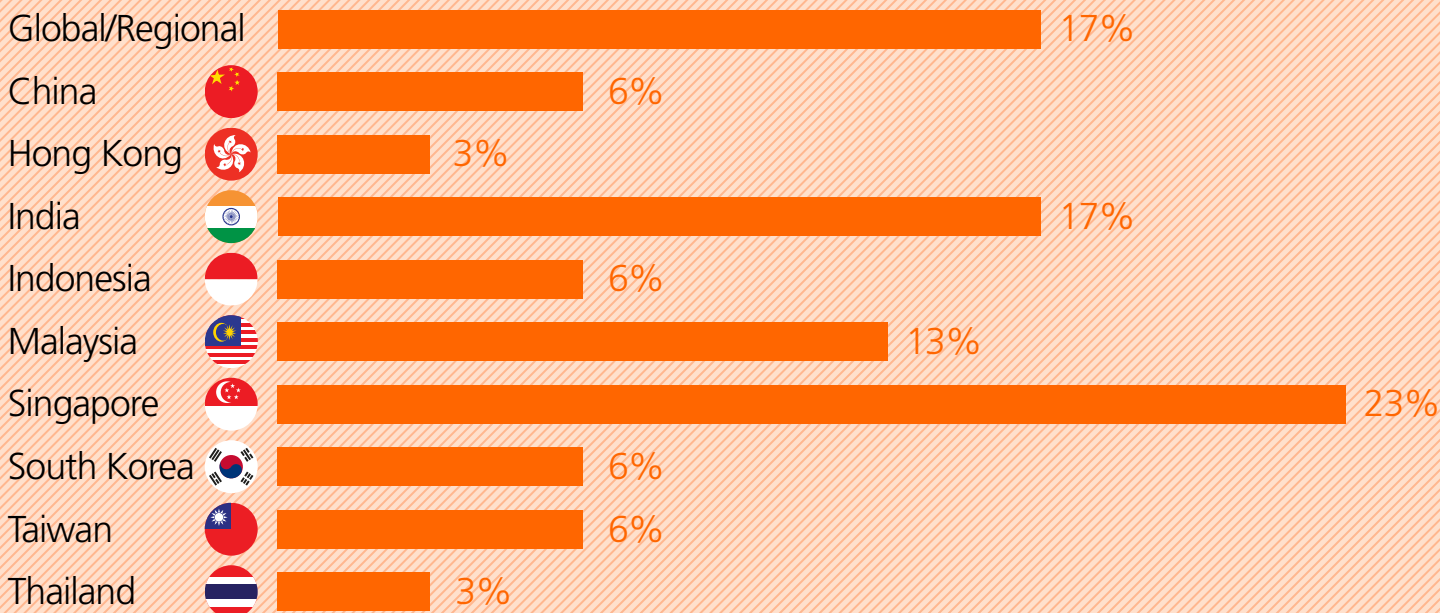
73 women  
89 men



64 Resource Organisation  
39 Practitioner  
27 Investor  
22 Social Entrepreneur  
10 Academia

# PARTNERS

## who added to the reach



### Global/Regional



Asian Venture Philanthropy Network



challenging people for social business



Melton Foundation

Deep collaborations. Powerful actions.



### China

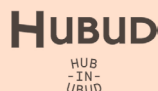


### Hong Kong



Social Ventures Hong Kong  
香港社會創投基金

### Indonesia



### Malaysia



### Singapore



Asia Centre for Social Entrepreneurship & Philanthropy  
NUS Business School



MINISTRY OF SOCIAL AND FAMILY DEVELOPMENT



### South Korea



Everyone Can Drive Real Change



### Taiwan



SOCIAL ENTERPRISE INSIGHTS



Taiwan Social Enterprise Innovation and Entrepreneurship Society

### Thailand



SOCIAL INNOVATION DESIGN & INVESTMENT SERVICE

### India



innovations for sustainability



SHAPING OUTCOMES

Mumbai Angels





# Events that created THE BUZZ

SEPT  
2013

## Social Venture Week 2013 547 participants



DBS-NUS SVCA launch event

163



Girl Rising Documentary

114



InnoAge Forum

74



Impact Career Mini Fair

43



Corporate Forum

53



SE Seminar

12



MTM Talk: Toshi Nakaura

29



BMC workshop

26



Social Workshop

33

NOV  
2013

## Local Events 210 participants



Jack Sim BOP Talk

81



Discover Workshop

30



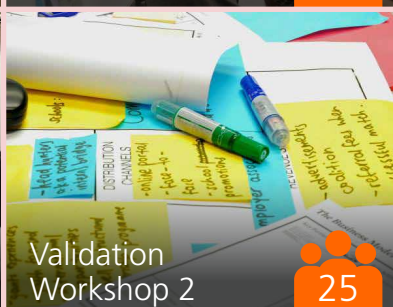
Ideation Workshop

27



Validation Workshop 1

20



Validation Workshop 2

25



Check-in

27



JAN  
2014

# Overseas Workshops 268 participants



Korea  
(2 workshops)

 20



India  
(6 workshops)

 196



Indonesia  
(2 workshops)

 52

JUN  
2014

# SVCA Awards Ceremony 196 attendees



1<sup>st</sup>

Zaya Learning Labs



2<sup>nd</sup>

Maya Universe Academy



3<sup>rd</sup>

Bodhi Health Education



3<sup>rd</sup>

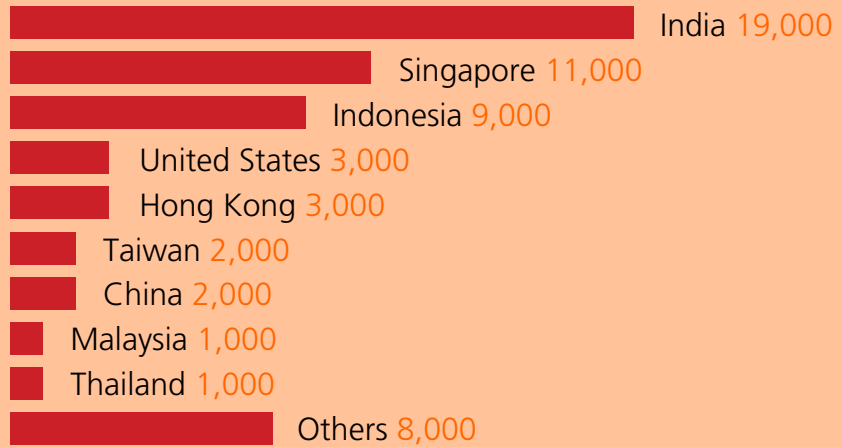
Local Alike

# MEDIA THAT AMPLIFIED



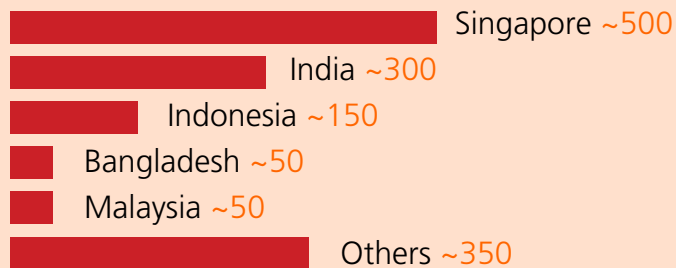
## Website

Reach:  
43,000 users  
59,000 views



## Facebook Fans

1494 likes



Total Reach: 216,551 | Page Visits: 9061



## Twitter



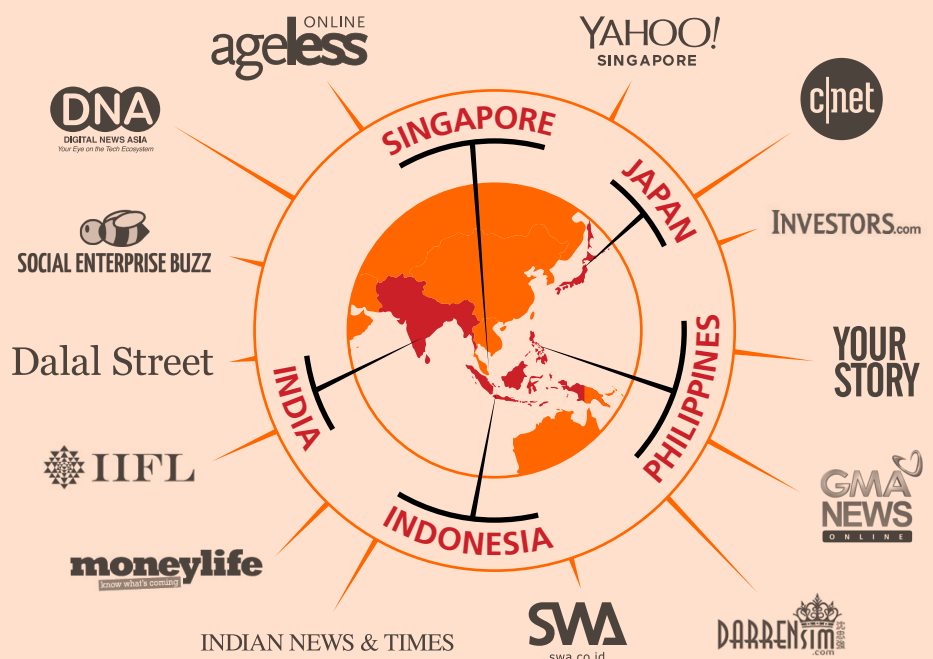
162 followers



377 mentions



## Online media/blogs worldwide







## Local Mainstream Media

THE STRAITS TIMES

THE BUSINESS TIMES

BERITA HARIAN

TODAY

MyPaper 我报



CHANNEL NEWSASIA

| MONTH |    |    |    |   |   |   |   |   |   |   |  |
|-------|----|----|----|---|---|---|---|---|---|---|--|
| 9     | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 |   |  |
| ●●    | ●  | ●  | ●● |   | ● | ● |   | ● |   |   |  |
| ●     |    |    |    |   | ● |   |   |   |   |   |  |
|       |    |    |    |   |   | ● |   |   |   |   |  |
|       | ●  |    |    |   |   |   |   |   | ● |   |  |
|       |    | ●  |    |   |   |   |   |   |   |   |  |
|       |    |    | ●  |   |   |   |   |   |   |   |  |
|       |    |    |    |   |   |   |   |   |   | ● |  |



Wild card voting spiked the public engagement

The 6 videos of semifinalists received:



11,632 likes on Facebook



131,519 clicks on Facebook & Google



2,275,465 impressions in total



The Awards Ceremony dissolved boundaries



12,010 likes on Facebook



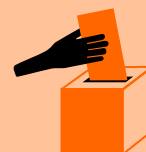
102,301 clicks on Facebook & Google



2,197,099 impressions in total



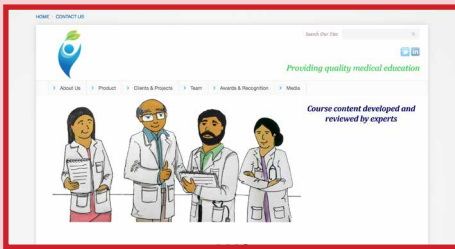
1,500 people watched the event online



520 participated in the audience choice award poll

\*includes traffic from competition official social media channels, and also paid campaigns/advertisements to drive traffic to the team profiles, wildcard voting and Awards Ceremony

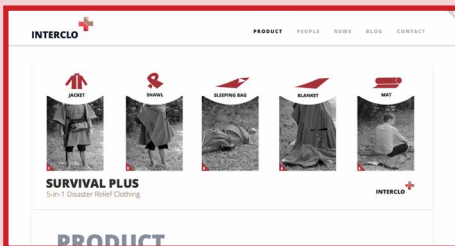
# INSPIRING FINALISTS



## Bodhi Health Education

[www.bodhihealthedu.org](http://www.bodhihealthedu.org) 

Bodhi Health Education leverages low cost mobile technology coupled with eLearning to provide scalable, high quality skill based medical education for the bottom of pyramid health workers in India and other developing countries.




## Interclodesigns

[www.interclodesigns.com](http://www.interclodesigns.com) 

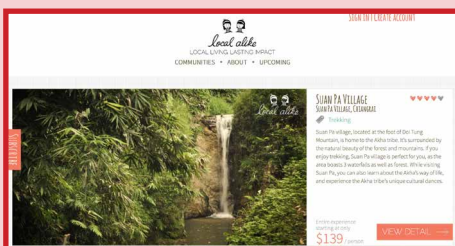
Created the Survival Plus jacket - a single, multi-functional item that replaces other essential aid by serving as a jacket, blanket, shawl, mat and sleeping bag. Can be air dropped to any location within 24-48 hours.



## Kitabisa

[www.kitabisa.co.id](http://www.kitabisa.co.id) 

Kitabisa is Indonesia's first online crowdfunding collaboration platform (in local language) for social causes that brings together people with ideas and people who have resources.



## Local Alike

[www.localalike.com](http://www.localalike.com) 

Local Alike is a social enterprise with a mission to promote community-based tourism which contributes to the preservation of local culture while providing economic opportunities to the native people. Through this it will also enable tourists to gain the valuable experience through connecting with other cultures to move towards a truly sustainable society.




## Maya Universe Academy

[www.mayauniverseacademy.org](http://www.mayauniverseacademy.org) 

Maya Universe Academy is a non-profit, community supported primary school in Nepal that provides quality education free of cost to rural children. Their innovative funding method allows the parents of the students to work at the school for two days of every month instead of paying fee to the school.




## Science of Life Studies 24/7

[www.kh.sols247.org](http://www.kh.sols247.org) 

SOLS Cambodia brings educational innovations to underserved communities in Cambodia through its 63 centers, located nationwide. Having impacted 100,000 Cambodians, its operations have scaled to 4 countries, providing every individual with opportunities to develop their potential and a positive change for their future.



## Zava Learning Labs

[www.zava.in](http://www.zava.in) 

A network of low-cost schools empowered by blended learning model delivering a high-quality learning experience to underprivileged children across the developing world.

# PARTICIPANT FEEDBACK

## How did you benefit from SVCA?

The prize money

10%

Access to, and interaction with mentors, speakers and coaches

19%

Peer support from other participants

14%



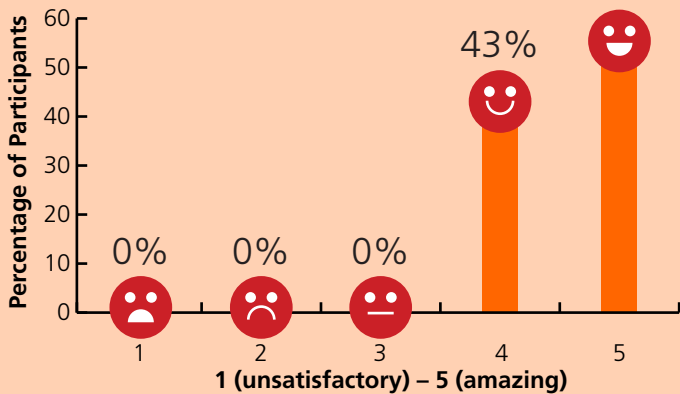
14% Feedback from the judges

14% Media interest and publicity of my venture

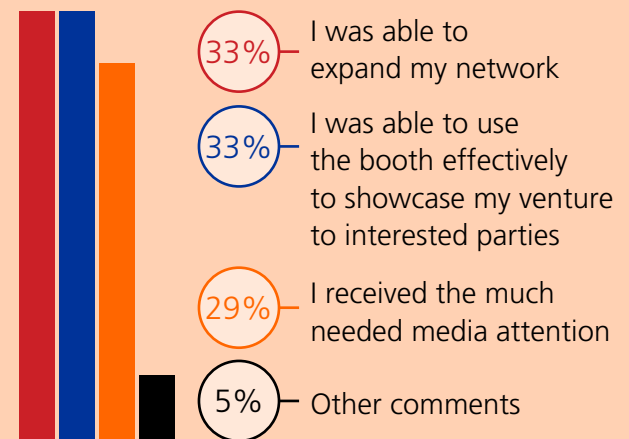
17% Networking and community building

12% Learning from the Bootcamp and the coaching sessions

## How was your overall experience of the competition?



## Awards Ceremony



“It's encouraging to see the corporate sector step up to promote entrepreneurship and social well-being. DBS-NUS collaboration has allowed 12 of us to be spotted, nurtured and possibly blossom as a result of this competition.”

**Mateen Kirmani**  
Interclco Designs

“The DBS-NUS bootcamp was a great platform for early-stage venture like ours to showcase our ideas, our work, get valuable feedback from entrepreneurs, mentors and most importantly become visible among the investor community, whom we can tap in the near future. The network that we build here will help us scale up in other south-east Asian countries, besides our country of work.”

**Shrutika Girdhar**  
Bodhi Health Education

“DBS-NUS bootcamp equipped us with all these tools that guide us to strategically look back on our model and to improve. It is nice that the program linked us who are almost at the same pace and stage of business. We have learned a lot from each other.”

**Pai Somsak**  
Local Alike

Next round of DBS-NUS Social Venture Challenge will open curtains in January 2015.

Stay tuned for updates on [www.socialventurechallenge.asia](http://www.socialventurechallenge.asia) or



[www.facebook.com/DBSNUS](http://www.facebook.com/DBSNUS)



[@DBSNUS](https://twitter.com/DBSNUS)



[www.youtube.com/DBSNUS](http://www.youtube.com/DBSNUS)